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| **Granby Free Public Library 297 East State St Granby, MA 01033**  **Jennifer R. Crosby Library Director jencrosby@cwmars.org** | **YEAR**  **2023** |

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| **Goal 1: To provide collections of enduring value and contemporary interest that are relevant to users’ needs.** |

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| **Objectives (if included in current Long-Range Plan)** | **Actions** | **Timeframe for Activity** | **By Whom (optional)** |
| Continue to update the library’s collection to provide relevant and popular materials and to enhance the non-fiction collections as needs arise. | Acquire new relevant titles to replace those deleted from weeding. | Monthly | Staff |
| Acquire titles of a variety of media that the library now has room for, such as CDs, newspapers, and video games. | Continue to purchase video games and other media.  Add Nintendo Switch games that are popular with youth. | Monthly | Staff |

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| **Goal 2: To provide services that are needed and/or asked for by the community, resulting in continuous and growing library usage, encouraging cultural and lifelong learning.** |

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| **Objectives (if included in current Long-Range Plan)** | **Actions** | **Timeframe for Activity** | **By Whom (optional)** |
| Offer display space for art exhibits to showcase the work of local artists and school art displays. | Maintain the bulletin board in the Children’s Room for school art displays.  Continue to book the Community Room for exhibits. | Monthly | Staff |
| Continue to provide and increase the scope of programs that the library offers to all age groups of the community. | Maintain activity/craft carts for the Teen space.  Increase STEM workshops and hands-on programming. | Monthly | Staff |

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| **Goal 3: To engage in community collaborations to strengthen the Library’s awareness of community needs and reach out to patrons not yet engaged with library services.** |

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| **Objectives (if included in current Long-Range Plan)** | **Actions** | **Timeframe for Activity** | **By Whom (optional)** |
| Network with groups to develop and promote library resources and services to introduce and support families. | Continue to work with the Collaborative for Education. | Monthly | Staff |
| Offer use by other community groups; bringing in new patrons who normally wouldn’t utilize the library. | Promote use of Conference and Community Rooms by outside community groups, such as homeschool groups. | Monthly | Staff |
| Reach out to local public, private, and homeschool administrators to encourage library use and collaborations. | Make space and resources available to homeschoolers.  Maintain bulletin board specifically for homeschool information. | Monthly | Staff |

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| **Goal 4: To strive to ensure the community is aware of library resources to continue to expand the scope of community users.** |

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| **Objectives (if included in current Long-Range Plan)** | **Actions** | **Timeframe for Activity** | **By Whom (optional)** |
| Promote events and library services through a variety of media sources | Continue subscription to Wowbrary. | Monthly | Staff |
| Promote events and library services through a variety of media sources, including indoor and outdoor signage, online communications, newsletters, and local cable television channel. | Create an email newsletter for patrons and send emails monthly. | Monthly | Staff |

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| **Goal 5: To offer technology resources that will extend and enhance services to ensure that all community members have equal access to online information resources.** |

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| **Objectives (if included in current Long-Range Plan)** | **Actions** | **Timeframe for Activity** | **By Whom (optional)** |
| Acquire and maintain new online resource databases. | Maintain Ancestry Online and Heritage Quest.  Maintain and monitor use of new subscriptions attained: Hoopla, Scholastic Teachables, and Mango Language. | Yearly | Library Director |
| Make databases easily accessible to patrons through different means and provide proper instruction on how to access them. | Hold one-on-one or group session training. | Monthly | Staff |

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| **Goal 6: To provide facilities that are inviting, safe, well maintained, easily accessible, efficient, and available during hours of greatest convenience to the community.** |

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| **Objectives (if included in current Long-Range Plan)** | **Actions** | **Timeframe for Activity** | **By Whom (optional)** |
| Work toward maintaining the new library building. | Continue to engage town maintenance employees in projects to better the library. | On-going | Staff |
| Work on technology plan for the future that is appropriate for the new library space. | Research cost for upgrading computers in the main hall. | Yearly | Library Director |
| To increase patrons access to digital information at home and in the Library. | Acquire and maintain hotspots and other technology for patron use. | Yearly | Library Director/Trustees |

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| **Goal 7: To offer careful stewardship of the Library’s financial and operational resources to make the most efficient and effective use of both public and private funding.** |

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| **Objectives (if included in current Long-Range Plan)** | **Actions** | **Timeframe for Activity** | **By Whom (optional)** |
| Continue to seek grant opportunities to support library programming and other aspects of library service. | Write support letters for workshop coordinators for the Local Cultural Council.  Research other grant opportunities. | Yearly | Staff |
| Continue to coordinate with the Friends of the Granby Library in quarterly purchases for the library to supplement for much needed items. | Purchase supply items to supplement the Library’s budget. | Monthly | Library Director |